

A2524

Mr. and Mrs. John Bruce Stewart Papers, 1949

2 folders

Processed by Dennis Northcott, March 2010

REPOSITORY

Missouri History Museum Archives

P.O. Box 11940

St. Louis, MO 63112-0040

314-746-4510

archives@mohistory.org

DONOR INFORMATION

Donor information is not available.

BIOGRAPHICAL SKETCH

Mr. and Mrs. John Bruce Stewart resided at 4961 McPherson Avenue in St. Louis, Missouri. Their daughter Phyllis married John Fred Schlafly. Phyllis Schlafly became a prominent conservative activist.

SCOPE AND CONTENT NOTE

The collection contains circular letters and advertising material received by Mr. and Mrs. John Stewart, 4961 McPherson Ave., St. Louis, Mo., from St. Louis businesses selling wedding supplies and services, on the occasion of the engagement of their daughter Phyllis to John Fred Schlafly, Jr., in 1949.

Folder 1

- 1949 Sept 18 Typescript letter of Jimmie Downey, Jimmie Downey's Music, 7733 Arthur Avenue, St. Louis, Mo., to Mr. and Mrs. John B. Stewart, 4961 McPherson Ave., St. Louis, Mo. Verso of letter includes a photograph of Jimmie Downey and a photograph of his band performing at a dance.
- 1949 Sept 19 Letter signed Mrs. Frances Newman, 10355 St. Joan Lane, St. Louis County, to Miss Stewart. Offers her services: assembling, addressing, and mailing wedding invitations or announcements; writing informal invitations, thank-you notes, and birth announcements.
- 1949 Sept 19 Typescript letter signed Byron Cade, 7901 Clayton Road, St. Louis County, Mo., to Miss Phyllis Bruce Stewart, 4961 McPherson. Invites her to visit his showrooms to select wedding gifts, including silver, crystal, flatware, furniture, etc. Includes brochure titled "Gifts for the Bride," showing the silver he sells.
- 1949 Sept 19 Advertising card of The Trousseau Shop, Inc., 7740 Forsythe Blvd. [7740 Forsyth Blvd.], Clayton, Mo. Invites the bride-to-be to see the shop's handmade trousseau lingerie and custom-made bridal ensembles. Envelope is postmarked September 19, 1949.
- 1949 Sept 20 Typescript letter signed Joe Glaser (Joseph L. Glaser), Glaser's Connoisseur Shop, 1120 Locust Street, St. Louis, Mo., to John Bruce Stewart, 4961 McPherson. Advertises his Wholesale Liquor Department.
- 1949 Sept 20 Typescript letter signed C.N. Welsch, Pinkerton's National Detective Agency, Inc., 705 Olive St., St. Louis, Mo., to John Bruce Stewart, 4961 McPherson Avenue. Offers the agency's detective service for the wedding reception.
- 1949 Sept 20 Printed invitation of W.J. Polk, Inc., St. Louis, "to come and see our China and Crystal." Envelope is addressed to Miss Phyllis Stewart, 4961 McPherson, and postmarked Sept. 20, 1949.
- 1949 Sept 21 Typescript letter signed Louise E. Nugent (linen importers, designers, monograms, trousseaux), Mary Brent Building, 34 North Brentwood, to Mrs. John Bruce Stewart, 4961 McPherson. Mentions that "Mr. Morris Oksner and I, as you know, have been planning trousseaux for brides for over thirty years." Invites him and his daughter to visit their linen shop. Includes a flyer listing trousseaux.
- 1949 Sept 21 Letter signed H.H. Meyer, Jefferson Tent & Awning Co., 2930 Gravois Ave., St. Louis, Mo., to Mr. & Mrs. J.B. Stewart, 4961 McPherson.

Advertises the company's floor covers and a canopy for their daughter's wedding.

1949 Sept 21 Printed advertising card of The Service Bureau, Inc., 390 North Euclid, St. Louis, Mo. The Service Bureau, a representative of Mermod-Jaccard-King, offers stationery, engraving, etc. Card is addressed to Mrs. J. Bruce Stewart, 4961 McPherson Ave., and is postmarked September 21, 1949.

1949 Sept 21 Typescript letter signed John F. Griffith, St. Louis, Mo., to Mr. and Mrs. John Bruce Stewart, 4961 McPherson Ave., St. Louis, Mo. Advertises his bar catering service. Includes attached photograph of three bartenders working at a bar.

Folder 2

1949 Sept 22 Typescript letter signed S.H. King, Lammerts-Clayton, Maryland at Forsyth Boulevard, Clayton, Mo., to Mrs. Stewart. Advertises their Magnavox television.

[1949] Sept 28-Oct 1 Advertising postcard of Saks Fifth Avenue, Chicago, announcing a fall showing of women's footwear at the Chase Hotel, St. Louis, Mo., September 28-October 1, [1949]. Postcard addressed to Miss Phyllis B. Stewart, 4961 McPherson Avenue, St. Louis, Mo.

1949 Sept 29 Typescript letter signed Harry Evers, Chas. L. Siegel Tent and Awning Co., 3440 South Grand Boulevard, St. Louis, Mo., to Mrs. John Bruce Stewart, 4961 McPherson Ave., St. Louis, Mo. Offers to provide an estimate for taking care of canvas requirements for the wedding of Mrs. Stewart's daughter.

No date Advertising circular of the Kennard Carpet Co., St. Louis, Mo. and enclosed color brochure titled "Carpet Magic by Bigelow."

No date Advertising circular of Montaldo's, 4914 Maryland Avenue, St. Louis, Mo.: "Our Bridal Staff will take pleasure in helping you select your gown and trousseau so that your wedding may be as perfect as your dream."

No date Advertising brochure of American Fashion Tailors, 4618 Delmar Boulevard, St. Louis, Mo. Advertises tuxedos and other formal clothes for men.

No date Typescript circular letter signed Betty Torres, Acme Chair Co., 3230 Washington Blvd., St. Louis, Mo., to Mr. and Mrs. John Bruce Stewart, 4961 McPherson, St. Louis, Mo. Advertises rental of chairs, tables, linens, glassware, cocktail bars, etc. for parties and banquets. Includes several photographs of banquets and parties. Also includes an illustration of the company's building.

- No date Circular letter of J.F. Witterschein, manager, Chase De Luxe Auto Livery, 731 North Kingshighway, St. Louis, Mo., to Mr. & Mrs. John Bruce Stewart, 4961 McPherson Ave., St. Louis, Mo. Advertises their chauffeured automobile service.
- No date Invitation of The Avenue Shop, Maryland at Kingshighway, St. Louis, titled "A Lovely Dream Comes True." Invitation to visit the shop for a planning session with a fashion coordinator. "Our trousseaux lingerie is personally selected by Esta Bernheimer, who has helped so many of the loveliest brides in St. Louis." Includes business card signed Miss Frey Reed.
- No date Invitation of Chas. F. Welek & Company, Inc., 315 North 10th Street, St. Louis, Mo., titled "Lovely Fabrics for the Loveliest Bride." Advertises their collection of bridal fabrics. Also includes business card. Envelope is addressed to Miss Phyllis Bruce Stewart, 4961 McPherson, St. Louis, Mo.
- No date Brochure of Gorman-Donnell, Inc., 4900 Maryland at Euclid, titled "So different, so new for Fall."
- No date Business card of Peter J. Nikolaisen, central regional sales manager, American Wine Company, 3015 Cass Ave., St. Louis, Mo.
- No date Advertising flyer of the American Wine Company, St. Louis, Mo., titled "Save This Penny . . . But Don't 'Save Pennies' on the Champagne for YOUR Daughter's Wedding!"