

A1384

Saint Louis Bicentennial Corporation, Inc., Records, 1947-1966 (bulk 1963-1966)

7 boxes

REPOSITORY

Missouri History Museum Archives

P.O. Box 11940

St. Louis, MO 63112-0040

314-746-4510

archives@mohistory.org

DONOR INFORMATION

The collection was donated in January 1967.

HISTORICAL SKETCH

St. Louis Bicentennial Corporation, Inc., was established June 11, 1964, to celebrate the bicentennial of the founding of St. Louis. The president of the board of directors was August A. Busch, Jr. Up to 3,000 events were staged and conducted by individuals and groups representing every facet of St. Louis life.

SCOPE AND CONTENT NOTE

Papers include minutes, reports, press releases, invoices, memoranda, and financial statements of the corporation. Also includes papers relating to the Gateway Arch, Busch Memorial Stadium, and the many events sponsored by the St. Louis Bicentennial Corporation.

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Folder 13	Downtown St. Louis, Inc., 1965-1966
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- Folder 11 Newspaper clippings, 1964 October
- Folder 12 Newspaper clippings, 1964 November

- Folder 13 Newspaper clippings, 1964 December
- Folder 14 Brochure and visitors guide
- Folder 15 *Ad Club Weekly*, "St. Louis Bicentennial," 1964 June 8
- Folder 16 American Library Association (ALA) Bulletin, 1964 June
- Folder 17 "Engineering the Arch" by Robert E. Hannon, *Post-Dispatch* Pictures (reprint), 1962 April 8
- Folder 18 *Ford Times*, 1965 July
- Folder 19 *Holiday Inn Magazine*, 1963 May and February
- Folder 20 *Holiday Inn Magazine*, 1964 September
- Folder 21 *National Geographic*, "St. Louis" by Robert Paul Jordon, 1965 November
- Folder 22 Newsletter, *Public Relations News*, 1965 July 19
- Folder 23 "St. Louis Bicentennial Sculpture Exhibition," 1965 October
- Folder 24 St. Louis Bicentennial Sports Directory, 1964-1966
- Folder 25 "Negroes: Their Gift to St. Louis," 1964
- Folder 26 *St. Louis Commerce: The Magazine of Metropolitan St. Louis*, 1964 June
- Folder 27 *St. Louis Commerce: The Magazine of Metropolitan St. Louis*, 1964 February
- Folder 28 St. Louis Guidebook (Bicentennial Edition), 1964
- Folder 29 *Show Me: St. Louis' Only Picture Magazine*, 1964 October
- Folder 30 "This Week on the St. Louis Scene, Where to Go, What to Do," 1964 February 1-6
- Folder 31 *Time* (reprint: "Cities"), 1964 July 17
- Folder 32 Audiotape of conference, circa 1964
- Box 6** **Newspaper clippings, 1963, 1965-1966; printed matter and final report**
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Folder 8	Newspaper clippings, 1965 June 28–August 5
Folder 9	Newspaper clippings, 1965 August 6–August 30
Folder 10	Newspaper clippings, 1965 July 8–October 27
Folder 11	Newspaper clippings 1965, October 28–1966 February 3
Folder 12	Newspaper clippings 1966 February 4–May 9
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Box 7	Oversize items
1964 Feb 16	St. Louis Bicentennial edition of the <i>St. Louis Post-Dispatch</i>
1964 Apr 24	<i>St. Louis Argus</i> “Salute to Bicentennial” edition
1964 Sept	Issue of Town & Country magazine
1965 Jan 31	Broadside advertising performance at the Kiel Opera House, featuring Marina Roc, Nicos Gounaris, Harry Lemonopoulos, John Velas, Bela Stella, and Lakis Sakantaris.
[1965] May 10	Invitation to “Panorama Playback,” a review of last year’s KFUE Civil and Cultural Fair, to be held at Concordia Seminary Fieldhouse.
1965 June 12-13	<i>St. Louis Globe-Democrat</i> feature section on the 65 th United States Golf Association Open Championship at Bellerive Country Club.

- 1965 June 13 *St. Louis Post-Dispatch* feature section on the 65th United States Golf Association Open Championship at Bellerive Country Club.
- 1965 June 27 *St. Louis Post-Dispatch* Pictures clipping regarding the 65th United States Golf Association Open Championship at Bellerive Country Club.
- 1965 Aug 6-15 Broadside advertising the Festival of St. Louis, sponsored by the Bicentennial Women's Committee.
- 1965 Sept 12 *St. Louis Globe-Democrat* advertising supplement featuring Famous-Barr.
- 1965 Sept 26 *St. Louis Post-Dispatch* special supplement titled "Challenges and Choices: The State of Man in an Anxious Era"
- 1965 Oct 2-3 *St. Louis Globe-Democrat* advertising section for Stix, Baer & Fuller
- 1965 Oct 3 *St. Louis Post-Dispatch* advertising section for Stix, Baer & Fuller
- 1966 Apr-May Contract between Rozzi's Famous Fireworks, Inc. (Loveland, Ohio) with the St. Louis Bicentennial Corporation of St. Louis for a fireworks display for the opening of Busch Memorial Stadium. Also includes program for the display, permit of the City of St. Louis Board of Public Service, memorandum of the fire marshal, and telegram of Lloyd, Jenness, Jenness and Co., insurance brokers, to Harry Fabricius, 6340 Northwood Ave., St. Louis, May 4, 1966, regarding insurance coverage for fireworks display.
- 1966 May 7-8 *St. Louis Globe-Democrat* edition titled "The New Busch Stadium."
- 1966 May 8 Technical script for Busch Memorial Stadium dedication ceremony and bicentennial spectacular. (6 pages)
- 1966 May 8 *St. Louis Post-Dispatch* issue with article titled "Stadium Symbolizes City's Rebirth."
- 1966 May 9 Portion of *St. Louis Globe-Democrat* issue including front-page article titled "Curtain Rings Down on Old Stadium, Property Presented to Boys' Club."
- 1966 Aug 15-18 Sixtieth anniversary convention program for Alpha Phi Alpha Fraternity, Inc., held in St. Louis.
- no date St. Louis Bicentennial bumper sticker
- no date "I Saw the Gateway Arch" bumper sticker