A1384
7 boxes

REPOSITORY
Missouri History Museum Archives
P.O. Box 11940
St. Louis, MO  63112-0040
314-746-4510
archives@mohistory.org

DONOR INFORMATION
The collection was donated in January 1967.

HISTORICAL SKETCH
St. Louis Bicentennial Corporation, Inc., was established June 11, 1964, to celebrate the bicentennial of the founding of St. Louis. The president of the board of directors was August A. Busch, Jr. Up to 3,000 events were staged and conducted by individuals and groups representing every facet of St. Louis life.

SCOPE AND CONTENT NOTE
Papers include minutes, reports, press releases, invoices, memoranda, and financial statements of the corporation. Also includes papers relating to the Gateway Arch, Busch Memorial Stadium, and the many events sponsored by the St. Louis Bicentennial Corporation.
<table>
<thead>
<tr>
<th>Box 1</th>
<th>Early Organization, 1962-1966</th>
</tr>
</thead>
<tbody>
<tr>
<td>Folder 1</td>
<td>Committees, 1963</td>
</tr>
<tr>
<td>Folder 2</td>
<td>List of Board of Directors</td>
</tr>
<tr>
<td>Folder 3</td>
<td>Corporate correspondence regarding early meetings, 1963</td>
</tr>
<tr>
<td>Folder 4</td>
<td>Bicentennial Steering Committee, 1963</td>
</tr>
<tr>
<td>Folder 5</td>
<td>Articles of incorporation, 1963</td>
</tr>
<tr>
<td>Folder 6</td>
<td>By-Laws, [1964]</td>
</tr>
<tr>
<td>Folder 7</td>
<td>By-Laws, agenda and minutes, 1963 July 9–September 11</td>
</tr>
<tr>
<td>Folder 8</td>
<td>Minutes, 1963</td>
</tr>
<tr>
<td>Folder 9</td>
<td>Minutes of Board of Directors, 1964 April 17</td>
</tr>
<tr>
<td>Folder 10</td>
<td>Minutes of Board of Directors, 1963 September 11</td>
</tr>
<tr>
<td>Folder 11</td>
<td>Minutes of Board of Directors, 1963 September 16</td>
</tr>
<tr>
<td>Folder 12</td>
<td>Minutes of Celebration Committee, 1963 September 16</td>
</tr>
<tr>
<td>Folder 13</td>
<td>Subcommittee on Downtown Beautification minutes, 1964 February 25</td>
</tr>
<tr>
<td>Folder 14</td>
<td>Religious Committee minutes, 1964 February 26</td>
</tr>
<tr>
<td>Folder 15</td>
<td>Women’s Committee meeting, 1964 April 24–May 8</td>
</tr>
<tr>
<td>Folder 16</td>
<td>“Suggestions Summarized for a St. Louis Bicentennial Celebration,” 1962</td>
</tr>
<tr>
<td>Folder 17</td>
<td>“Survey Report on a St. Louis Bicentennial Celebration,” 1962</td>
</tr>
<tr>
<td>Folder 18</td>
<td>Special report on the St. Louis Bicentennial, no date</td>
</tr>
<tr>
<td>Folder 19</td>
<td>August A. Busch, Jr., report to committee, 1964 September 28</td>
</tr>
<tr>
<td>Folder 20</td>
<td>Reports to the Board, 1964</td>
</tr>
<tr>
<td>Folder 21</td>
<td>Busch memorandum and report to Board, 1964 May 13</td>
</tr>
<tr>
<td>Folder 22</td>
<td>Reports of the Bicentennial Women’s Committee, 1964</td>
</tr>
<tr>
<td>Folder 23</td>
<td>Report of August A. Busch, Jr., 1964</td>
</tr>
</tbody>
</table>
Folder 24  Reports to the Board, 1965-1966
Folder 25  Material for special report, 1964
Folder 26  Reports to the Board, 1963
Folder 27  Press releases, circular letters, and public service announcements, 1963 May–1964 April
Folder 28  Press releases, circular letters, and public service announcements, 1964-1965
Folder 29  Invoices paid, 1964 August
Folder 30  Invoices paid, 1964 September-October
Folder 31  Invoices, 1964 November-December
Folder 32  Invoices, 1964
Folder 33  Invoices, 1965 January-May
Folder 34  Invoices, 1965 June-October
Folder 35  Invoices, 1965 November–1966 March
Folder 36  Invoices, 1966 May-September
Folder 37  Invoices, 1965-1966
Folder 38  Invoices, 1966
Folder 39  Bills and invoices, 1966
Folder 40  Financial, 1964
Folder 41  Miscellaneous financial notes, no date
Folder 42  Bank statements, no date

**Box 2**  Subject Files, A–Z, 1963; A–Z, 1964
Folder 1  American Institute of Architects (AIA), 1964 February 6
Folder 2  Gateway Arch dedication, 1963
Folder 3  Armed Services Committee, 1963
Folder 4  Art, 1963
Folder 5  Bicentennial bond issue releases and spot announcements, 1963 February-April
Folder 6  Bicentennial bond issue for $1,000,000, municipal election, 1963 April 2
Folder 7  Bond issue, 1963
Folder 8  Bond issue campaign newspaper clippings, 1963
Folder 9  Bond issue campaign press releases, 1963
Folder 10  Bond issue campaign, 1963
Folder 12  Bicentennial General Sports Committee, 1963
Folder 13  St. Louis Bicentennial birthday dinner, 1963
Folder 14  August A. Busch, Jr., correspondence, 1963 December 9, no date
Folder 15  Newspaper clippings, 1963
Folder 16  St. Louis Bicentennial Corporation papers, 1963-1964
Folder 17  St. Louis Bicentennial Corporation papers, 1963-1964
Folder 18  St. Louis Bicentennial Corporation papers, 1963-1964
Folder 19  St. Louis flag, 1963
Folder 20  French ambassador invitation to the bicentennial celebration, 1963
Folder 21  Plans for St. Louis Bicentennial guidebooks, 1963
Folder 22  League of Women Voters, 1963
Folder 23  St. Louis Bicentennial medallion, 1963
Folder 24  St. Louis Bicentennial medallion, 1963
Folder 25  St. Louis Bicentennial Corporation memoranda, 1963
Folder 26  Miscellaneous records, 1963
Folder 27  Miscellaneous memos, 1963
Folder 28  Miscellaneous correspondence, 1963
Folder 29  Miscellaneous suggestions, maps, postcards, etc., 1963
Folder 30  Music, 1963
Folder 31  Project City Beautiful, 1963
Folder 32  Program outlines, 1963 May
Folder 33  Radio and television, 1963
Folder 34  St. Louis Bicentennial symbol, 1963
Folder 35  St. Louis Junior Chamber of Commerce letter regarding proposed Tourist Information Center, 1962 December 18
Folder 37  American Institute of Architects (AIA) – AIP mayors, 1963
Folder 38  St. Louis Board of Aldermen, 1964
Folder 39  Gateway Arch dedication, 1964
Folder 40  Art, 1964
Folder 41  Bicentennial Parade Committee, 1964
Folder 42  St. Louis Bicentennial birthday dinner, 1964
Folder 43  St. Louis Bicentennial calendar, 1964
Folder 44  St. Louis: The First 200 Years book orders, 1964
Folder 45  Master calendar for the St. Louis Bicentennial, 1964
Folder 46  St. Louis Bicentennial Celebration Committee, 1964
Folder 47  Civic Center Busch Memorial Stadium, 1964
Folder 48  St. Louis Bicentennial commemorative cards, 1964
Folder 49  St. Louis Bicentennial commemorative stamp, 1964
Folder 50  St. Louis Bicentennial Corporation papers, 1964
Folder 51  St. Louis Bicentennial Corporation correspondence, 1964
Folder 52  St. Louis County participation in bicentennial celebration, 1964

**Box 3**  Subject Files, G–Z, 1964; A–Civ, 1965-1966
Folder 1  Groundbreaking at Busch Stadium, 1964 May 25
Folder 2  Bob Hyland editorial in defense of St. Louis Bicentennial celebration, 1964
Folder 3  Illinois participation in St. Louis Bicentennial celebration, 1964
Folder 4  International participation in St. Louis Bicentennial celebration, 1964
Folder 5  Labor Committee, 1964
Folder 6  St. Louis Bicentennial medallion, 1964
Folder 7  St. Louis Bicentennial medallion, 1964
Folder 8  St. Louis Bicentennial medal: William Gilkerson records, 1964
Folder 9  St. Louis Bicentennial Corporation memos, 1965
Folder 10  Miss World Beauty Pageant, 1964
Folder 11  Newspaper advertising, 1964
Folder 12  President Lyndon B. Johnson’s visit to St. Louis, 1964
Folder 13  Religion, 1964
Folder 14  *St. Louis: The First 200 Years* book, 1964
Folder 15  Song contest, 1964
Folder 16  Space and aviation, 1964
Folder 17  St. Louis Bicentennial celebration speeches, 1964
**Box 4**  
**Subject Files, Civ–Z, 1965-1966**

Folder 1  
Dedication Civic Center Busch Memorial Stadium, 1966

Folder 2  
Clipping from *St. Louis Post-Dispatch* regarding the closing of the Bicentennial Corp., 1966 June 29

Folder 3  
Calendar, 1965

Folder 4  
Chess tournament, 1965

Folder 5  
Changes for mailing list for report meeting or any other meeting, commemorative stamp, 1965-1966

Folder 6  
Committees and conventions, 1965-1966

Folder 7  
Corporation, 1965-1966

Folder 8  
Corporation, 1965-1966

Folder 9  
Corporation, 1965-1966

Folder 10  
Correspondence–inquiries, 1965-1966

Folder 11  
Displays, 1965-1966

Folder 12  
Distinctive Embedments, Inc.

Folder 13  
Downtown St. Louis, Inc., 1965-1966

Folder 14  
Education Committee, 1965-1966

Folder 15  
Education conference reports, notes, memos, etc.

Folder 16  
Famous-Barr Company, 1965-1966

Folder 17  
Flag, 1965-1966

Folder 18  
Historical information, 1965-1966

Folder 19  
Historical information, 1965-1966

Folder 20  
International participation, 1965-1966

Folder 21  
Jewelry items, 1965-1966
Folder 22  Job applications, 1965-1966
Folder 23  Landmarks, 1965-1966
Folder 24  Mayor, 1965-1966
Folder 25  Medals sold, 1965-1966
Folder 26  Medals sold, 1965-1966
Folder 27  Medals sold, 1965-1966
Folder 28  Medal inquiries, 1965-1966
Folder 29  Media, 1965-1966
Folder 30  Media
Folder 31  Memos, 1965-1966
Folder 32  Miscellaneous suggestions, 1965-1966
Folder 33  Music, 1965-1966
Folder 34  Organizations, 1965
Folder 35  Organizations that have put up displays, etc., 1965-1966
Folder 36  Organizations that have put up displays, etc., 1965-1966
Folder 37  Personal ideas and memorabilia, 1965-1966
Folder 38  Poetry, 1965-1966
Folder 39  Project City Beautiful, 1965-1966
Folder 40  Proposals of all kinds, 1965-1966
Folder 41  Radio and television, 1965-1966
Folder 42  *St. Louis: The First 200 Years*, 1965-1966
Folder 43  Science, 1965-1966
Folder 44  Sculpture Show bills, 1965
Folder 45  Sculpture Show, 1965
Folder 46  Space and aviation, 1965-1966
Folder 47  Speeches, 1965-1966
Folder 48  Sports, 1964-1965
Folder 49  Symbol, 1965-1966
Folder 50  Visitors center, 1965-1966
Folder 51  Visitors center, 1965-1966
Folder 52  Visitors center, 1965-1966
Folder 53  Walt Disney amusement park, 1965
Folder 54  Women’s Pageant Committee, performance at Muny Opera, 1965
Folder 55  World’s Fair, 1965

**Box 5**  
**Newspaper clippings and printed matter**
Folder 1  Clippings, 1964 January
Folder 2  Newspaper clippings, 1964 February
Folder 3  Newspaper clippings, 1964 February
Folder 4  Newspaper clippings, 1964 March
Folder 5  Newspaper clippings, 1964 April
Folder 6  Newspaper clippings, 1964 May
Folder 7  Newspaper clippings, 1964 June
Folder 8  Newspaper clippings, 1964 July
Folder 9  Newspaper clippings, 1964 August
Folder 10  Newspaper clippings, 1964 September
Folder 11  Newspaper clippings, 1964 October
Folder 12  Newspaper clippings, 1964 November
Folder 13  Newspaper clippings, 1964 December
Folder 14  Brochure and visitors guide
Folder 15  *Ad Club Weekly*, “St. Louis Bicentennial,” 1964 June 8
Folder 16  American Library Association (ALA) Bulletin, 1964 June
Folder 17  “Engineering the Arch” by Robert E. Hannon, *Post-Dispatch* Pictures (reprint), 1962 April 8
Folder 18  *Ford Times*, 1965 July
Folder 19  *Holiday Inn Magazine*, 1963 May and February
Folder 20  *Holiday Inn Magazine*, 1964 September
Folder 21  *National Geographic*, “St. Louis” by Robert Paul Jordon, 1965 November
Folder 23  “St. Louis Bicentennial Sculpture Exhibition,” 1965 October
Folder 25  “Negroes: Their Gift to St. Louis,” 1964
Folder 26  *St. Louis Commerce: The Magazine of Metropolitan St. Louis*, 1964 June
Folder 27  *St. Louis Commerce: The Magazine of Metropolitan St. Louis*, 1964 February
Folder 28  St. Louis Guidebook (Bicentennial Edition), 1964
Folder 29  *Show Me: St. Louis’ Only Picture Magazine*, 1964 October
Folder 30  “This Week on the St. Louis Scene, Where to Go, What to Do,” 1964 February 1-6
Folder 31  *Time* (reprint: “Cities”), 1964 July 17
Folder 32  Audiotape of conference, circa 1964

**Box 6**  Newspaper clippings, 1963, 1965-1966; printed matter and final report
Folder 1  Newspaper clippings, 1963 January-July
Folder 2  Newspaper clippings, 1963 August-October
Folder 3  Newspaper clippings, 1963 November-December
Folder 4  Newspaper clippings, 1965 January 2–February 25
Folder 5  Newspaper clippings, 1965 February 22–April 19
Folder 6  Newspaper clippings, 1965 April 20–May 20
Folder 7  Newspaper clippings, 1965 May 22–June 27
Folder 8  Newspaper clippings, 1965 June 28–August 5
Folder 9  Newspaper clippings, 1965 August 6–August 30
Folder 10 Newspaper clippings, 1965 July 8–October 27
Folder 11 Newspaper clippings 1965, October 28–1966 February 3
Folder 12 Newspaper clippings 1966 February 4–May 9
Folder 13 Newspaper clippings 1966 May 11–August 31
Folder 14 Printed matter
Folder 15 Final report

Box 7  Oversize items
1964 Feb 16 St. Louis Bicentennial edition of the *St. Louis Post-Dispatch*
1964 Apr 24 *St. Louis Argus* “Salute to Bicentennial” edition
1964 Sept Issue of Town & Country magazine
[1965] May 10 Invitation to “Panorama Playback,” a review of last year’s KFUO Civil and Cultural Fair, to be held at Concordia Seminary Fieldhouse.

1965 June 27  St. Louis Post-Dispatch Pictures clipping regarding the 65th United States Golf Association Open Championship at Bellerive Country Club.

1965 Aug 6-15  Broadside advertising the Festival of St. Louis, sponsored by the Bicentennial Women’s Committee.

1965 Sept 12  St. Louis Globe-Democrat advertising supplement featuring Famous-Barr.

1965 Sept 26  St. Louis Post-Dispatch special supplement titled “Challenges and Choices: The State of Man in an Anxious Era”

1965 Oct 2-3  St. Louis Globe-Democrat advertising section for Stix, Baer & Fuller

1965 Oct 3  St. Louis Post-Dispatch advertising section for Stix, Baer & Fuller

1966 Apr-May  Contract between Rozzi’s Famous Fireworks, Inc. (Loveland, Ohio) with the St. Louis Bicentennial Corporation of St. Louis for a fireworks display for the opening of Busch Memorial Stadium. Also includes program for the display, permit of the City of St. Louis Board of Public Service, memorandum of the fire marshal, and telegram of Lloyd, Jenness, Jenness and Co., insurance brokers, to Harry Fabricius, 6340 Northwood Ave., St. Louis, May 4, 1966, regarding insurance coverage for fireworks display.


1966 May 8  Technical script for Busch Memorial Stadium dedication ceremony and bicentennial spectacular. (6 pages)

1966 May 8  St. Louis Post-Dispatch issue with article titled “Stadium Symbolizes City’s Rebirth.”

1966 May 9  Portion of St. Louis Globe-Democrat issue including front-page article titled “Curtain Rings Down on Old Stadium, Property Presented to Boys’ Club.”

1966 Aug 15-18  Sixtieth anniversary convention program for Alpha Phi Alpha Fraternity, Inc., held in St. Louis.

no date  St. Louis Bicentennial bumper sticker

no date  “I Saw the Gateway Arch” bumper sticker