

**A0167**

**Sam Breadon Collection, 1926-1960**

1 box; 1 oversize folder

Finding aid revised by Jaime Bourassa, July 2013

**REPOSITORY**

Missouri History Museum Archives

P.O. Box 11940

St. Louis, MO 63112-0040

314-746-4510

[archives@mohistory.org](mailto:archives@mohistory.org)

**DONOR INFORMATION**

Sam Breadon's collection of baseball memorabilia was donated by Mr. and Mrs. Hugh S. Hauck on September 22, 1986 (accession number 86-0025).

**BIOGRAPHICAL SKETCH**

Sam Breadon, a son of Irish immigrants, was the president and owner of the St. Louis Cardinals baseball club from 1920 to 1947. During his tenure, the team won nine National League pennants and six world championships. In 1917, Breadon, a Ford automobile dealer in St. Louis, first became involved in the baseball business when he invested \$200 in the stock of the local baseball club. Over time, his investment increased to \$20,000. He was asked to become the president of the organization in January 1920. As early as 1932, he became one of the first advocates for night baseball games. At age 71, he sold his interests in the Cardinals to Robert E. Hannegan and Fred M. Saigh, Jr., for over \$3,000,000. He died at St. John's Hospital in St. Louis of cancer on May 10, 1949, and his ashes were scattered over the Mississippi River per his request.

**SCOPE AND CONTENT NOTE**

The collection contains printed memorabilia mostly related to the St. Louis Cardinals, including passes (1926-1957); rosters (1938, 1946); schedules (1958, 1960); World Series programs (1931-1944); an All-Star Game program (1940); and sports magazines (1936-1949). Some items relate to the St. Louis Browns baseball club. The collection also contains programs of the irregular conclaves of the Knights of the Cauliflower Ear (1937-1949).

*Cards and Passes*

**Folder 1**

No date Business cards of Sam Breadon, president, St. Louis National Baseball Club.

**Folder 2**

1926-1957 Passes from the St. Louis National Baseball Club, issued to Mrs. Sam Breadon.

**Folder 3**

1926-1957 Passes from the National League of Professional Baseball Clubs, issued to Mrs. Sam Breadon.

**Folder 4**

1926-1953 Passes from the St. Louis Browns (American Baseball League Company of St. Louis), issued to Mrs. Sam Breadon.

**Folder 5**

1940-1948 Miscellaneous passes issued to Mrs. Sam Breadon.

*Schedules*

**Folder 6**

1958, 1960 National League baseball schedules.

*Programs: Knights of the Cauliflower Ear, St. Louis*

**Folder 7**

1937 Sept 17 Program for 16<sup>th</sup> Irregular Conclave, All Sports Dinner.

**Folder 8**

1939 Feb 18 Program for 18<sup>th</sup> Irregular Conclave, Golden Gloves Finals.

**Folder 9**

1941 Sept 12 Program for 30<sup>th</sup> Irregular Conclave, Baseball Dinner.

**Folder 10**

1943 Sept 24 Program for 37<sup>th</sup> Irregular Conclave, Testimonial Dinner in honor of Sam Breadon and Wm. H. "Billy" Southworth, St. Louis World Champions.

**Folder 11**

1944 Apr 14 Program for 40<sup>th</sup> Irregular Conclave, Baseball Dinner.

**Folder 12**

1944 Sept 22 Program for 41<sup>st</sup> Irregular Conclave, Dinner in honor of Eminent members Harry S. Truman and Robert E. Hannegan.

- Folder 13**  
1945 Feb 16            Program for 42<sup>nd</sup> Irregular Conclave, Golden Gloves Finals.
- Folder 14**  
1945 Apr 12           Program for 43<sup>rd</sup> Irregular Conclave, Baseball Dinner.
- Folder 15**  
1946 Apr 16           Program for 46<sup>th</sup> Irregular Conclave, Eddie Dyer Baseball Dinner.
- Folder 16**  
[1948] Apr 19         Program for 52<sup>nd</sup> Irregular Conclave, Annual Baseball Inaugural Dinner  
Welcoming Home the 1948 St. Louis Cardinals.
- Folder 17**  
1949 Feb 11           Program for 53<sup>rd</sup> Irregular Conclave, Golden Gloves Finals.
- Fliers and Tributes, etc.*
- Folder 18**  
circa 1948             Items relating to the 45<sup>th</sup> Annual Convention banquet of the National  
Association of Baseball Leagues: a tribute to the Gas House Gang, and  
Testimonial Dinner for Sam Breadon. (2 items moved to **Oversize**)
- Rosters*
- Folder 19**  
1938, 1946            Official rosters of the St. Louis Cardinals baseball team.
- World Series Programs*
- Folder 20**  
1931                    Souvenir Program, St. Louis vs. Philadelphia.
- Folder 21**  
1931                    Official Souvenir Program from Sportsman's Park, St. Louis vs.  
Philadelphia.
- Folder 22**  
1939                    Souvenir Program, New York vs. Cincinnati.
- Folder 23**  
1942                    Official Souvenir Program from Sportsman's Park, St. Louis vs. New  
York.
- Folder 24**  
1942                    Official Program, St. Louis vs. New York.
- Folder 25**  
1943                    Official Program, St. Louis vs. New York.

**Folder 26**

1943 Souvenir Program from Sportsman's Park, St. Louis vs. New York.

**Folder 27**

1944 Souvenir Program from Sportsman's Park, St. Louis Cardinals vs. St. Louis Browns.

*All-Star Game Program*

**Folder 28**

1940 Official Program from Sportsman's Park for the All-Star Game.

*Magazines*

**Folder 29**

1936 June Issue of *Baseball Magazine*.

**Folder 30**

1938 Mar Issue of *Baseball Magazine*.

**Folder 31**

1946 Apr 10 Issue of *St. Louis Commerce Magazine*.

**Folder 32**

1949 May-June Issue of *All Sports Magazine*.